

Hilton-Parma Parks & Recreation

Help us build our brand NEW
Playground!!!

Playground Sponsorship Opportunities

The south playground at Parma Town Park has served the community well, but is aging and wearing quickly to a point where it presents some serious safety concerns. Playgrounds, like any structure, have a life expectancy. Over the past several years, we have put Band-Aids and boarded up areas only for users to remove and expose said areas, putting themselves, and the Town at risk. Already one of the most frequently used amenities in the park, playgrounds became an invaluable place of respite given our current circumstances, In order to ensure safety of users, as well as enhance quality of life, we have come to the determination that removal and replacement of this structure is a necessary priority. With your support, our goal is to build a unique, state of the art, 7,400 square foot playground in its place. The total budget for the project is \$220,000. We are seeking assistance of major corporate sponsors and partners to complete the playground and make this community dream a reality. As a sponsor, we will work with you to fully maximize community goodwill. Every piece of promotional material, interview and event is a new opportunity for us to show our gratitude to those who are committed to the betterment of our community. Learn more about our sponsorship opportunities below!

PLAYGROUND CHAMPION

\$25,000 +

- Sponsorship of pre-approved piece of playground equipment, chosen from a list of options
- Permanent recognition on playground entry sign
- Two years website/brochure partner recognition
- Invitation to groundbreaking/opening events
- Inclusion in all related promotional materials

CLIMBING MASTER

\$10,000 - \$24,999

- Permanent recognition on playground rules sign
- One year website/brochure partner recognition
- Invitation to groundbreaking/opening event
- Inclusion in all related promotional materials

FUN ADVOCATE

\$5,000 - \$9,999

- Permanent recognition on playground rules sign
- Invitation to groundbreaking/opening events
- Inclusion in most related promotional materials

HAPPINESS BOOSTER

\$1,000 - \$4,999

- Permanent recognition on future bench plaque
- Invitation to groundbreaking event
- Inclusion in some related promotional materials

